



YOUR PASSPORT TO **OPPORTUNITY**

Learning a world language opens entire worlds of opportunities.

From career paths to global citizenship, language skills can get you through the door and out into a bigger, better world.



STUDENTS

GIVE YOUR CAREER A RAISE!



9 OUT OF 10 U.S. EMPLOYERS RELY ON EMPLOYEES WITH LANGUAGE SKILLS OTHER THAN ENGLISH.

60%

OF JOB POSTINGS VIEW LANGUAGE EDUCATION AS A DIFFERENTIATOR AMONG CANDIDATES.¹



10%

OF JOB POSTINGS EXPLICITLY REQUIRE A FOREIGN LANGUAGE, MAINLY IN HIGH-GROWTH SECTORS LIKE HEALTHCARE AND HIGH-TECH MANUFACTURING.



TOP **POWER SKILLS** GAINED THROUGH LANGUAGE LEARNING:

- CRITICAL THINKING
- INTERPERSONAL SKILLS
- COMMUNICATION/LEADERSHIP



1 IN 4 US EMPLOYERS REPORTED THAT THEY'VE LOST BUSINESS DUE TO A LACK OF FOREIGN LANGUAGE SKILLS.



UP TO 20% ↑

SALARIES IN THE MEDICAL FIELD ARE GENERALLY 5-20% HIGHER FOR BILINGUAL EMPLOYEES.

1. Damari, R. R., Rivers, W. P., Brecht, R. D., Gardner, P., Pulupa, C., & Robinson, J. (2017). The demand for multilingual human capital in the US labor market. *Foreign Language Annals*, 50(1), 13-37; American Council on the Teaching of Foreign Languages. 2019. "Making Languages our Business: Addressing Foreign Language Demand among US Employers." Alexandria, VA: American Council on the Teaching of Foreign Languages. https://www.leadwithlanguages.org/wp-content/uploads/MakingLanguagesOurBusiness_FullReport.pdf, last accessed December 17, 2021

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